STRATEGY DEPLOYMENT MATRIX FOR VIBRANT YEAR - 2024-25

DRAFT VERSION - 4.0 - JULY-2024

	Peace Building & Conflict prevention	Disease Prevention & Treatment	Water, Sanitation & Hygiene	Maternal & Child Health	Basic Education & Literacy	Community Economic Development	Environment
	1	2	3	4	5	6	7
7 Rotary Focus Areas							
1 Rotary Peace Conference	✓						
2 Project National Integration	✓						
3 Vision against Needless blindness		✓					
4 Baghbaan & Disability to ability		✓					
5 Breast & cervical Cancer detection		✓					
6 Paedeatric Heart Surgeries		✓					
7 Water Dams, Water Wheels			✓				
8 Sanitation, Washroom in Schools			✓				
9 Anaemia, Thalassemia & Blood Donation		✓		✓			
10 Neo-natal facilities for under-privileged @ Govt. Hospitals				✓			
11 Checkup Camps for malnutrition				✓			
12 Vibrant Aanganwadis					✓		
13 Life skill education for adolescents (LEARN)					✓		
14 Adult literacy					✓		
15 Skill development					✓		
16 Sustainable Tribal Welfare						✓	
17 CSR Grants						✓	
18 Sanskriti (Art, Culture, Heritage)						✓	
19 Annapoorna						✓	
20 Environmental Summit (Sustainablility, Circular Economy, Recycling & Upcycling)							✓
21 Swachh RID 3141 Abhiyaan							✓
District Initiatives							

Rotary Vision:
Together we see a world where people unite & take action to create a lasting change across the globe, in our communities and in ourselves.

Rotary Mission:
We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

	RC-MSEP Initiatives	Role & Responsibility	Proposed Timeline
1	Be the co-sponsor of District Projects on Peace Promotion and host own events to promote Peace in Club locality	Community Service - Non Medical	
2	Organise events promoting National Integration & co sponsor District Projects	Community Service - Non Medical	
3	Organise Eye-checkup camps for the Schools & needy, Sponsor eye-surgeries Organ / Eye donation drive Donating talking-watches for blind	Community Service - Health	
4	Projects for Senior Citizen Care / Home-for-Aged Co-sponsor Box-Cricket event for differently abled women Projects on donation of Wheelchairs, prosthetic arm, Jaipur foot etc Skill enhancement for employability of Blind	Community Service - Health Community Service - Specially Abled Children	
5	Awareness & registration drives for Govt. Insurance, Loans & Mediclaim schemes for the needy Organise Breast Cancer detection camps Organise Mobile Mammography tests Anti-tobacco awareness drives in Schools Arrange free / low-cost stay for relatives of patients undergoing cancer surgeries Sponsor Cancer treatment surgeries for needy	Community Service - Health	
6	Sponsor / support Paedeatric Heart surgeries	Community Service - Health	
7	Be the co-sponsor for Water Dams / Water wheel projects	Community Service - Health	
8	Build Ladies Toilets in Municipal / low-income schools in Club locality	Community Service - Non Medical	
9	Organise Blood Donation drives Provide healthy diet / health supplements to anaemic school children of BMC schools, Transgenders & AIDS patient families	Community Service - Non Medical	
10	Support & sponsor neo-natal facilities in local Govt. & other under-privileged Hospitals Supporting hospitals for young children suffering from serious diseases like Cancer	Community Service - Health Community Service - Specially Abled Children	
11	Organise checkup camps on malnutrition in local slums or among Govt. school children	Community Service - Health	
12	Sponsor & Adopt Aanganwadis in Palghar area (District project) Support local Aanganwadis / ALM schools in the Club locality	Education & Literacy Vocational Service	
13	Organise / co-sponsor projects on Life Skills for adolescents	Education & Literacy Vocational Service	
14	Do / Co-sponsor project on promoting Adult literacy in local area (Eg: Slums, Home-for-Aged)	Education & Literacy Women Empowerment Youth Service	
15	Do projects for Skill development for Women (Eg. Stitching, Beautician, Bag making etc) Factory visits for School Children Conduct awareness sessions to promote Entrepreneurial skills amongst college students	Education & Literacy Women Empowerment Youth Service Vocational Service	
16	Sponsor welfare activities for tribal women / children of Vikramgad	Community Service - Non Medical	
17	Do 'BIG & BOLD' District & CSR India Grant projects based on CSR funding from corporates & District / Global Grants Provide new infrastructure or repairs of needy schools for Benches, Desks, Library, Laboratory, IT centre etc	All (as applicable)	
18	Conduct / Participate in programs that promote Art & Culture Eg. Festivals like Holi, Diwali, Gurpurabs, Dandiya Explore possibility of beautification of ancient Mahakali Caves (Heritage site)	Youth Service Fellowship	
19	Sponsor food / Langar for needy kids, senior citizens in Orphanages, Specially abled children schools, Home-for-Aged etc) including occasions of Club members birthday	Community Service - Non Medical	
20	Do / Support projects for collection of E-Waste & elimination of Plastic Promote awareness on installation of Solar Rooftops in Slums Promote segregation of Dry & Wet Waste amongst local Societies	Environment	
21	Conduct a Walkathon aligning with Swachha Bharat Abhiyaan to promote cleanliness	Environment	

UN Sustainable Development Goals	1	2	3	4	5	6	7
1 No Poverty					✓	✓	
2 Zero Hunger					✓	✓	
3 Good Health & Well Being		✓		✓			
4 Quality Education					✓		
5 Gender Equality				✓	✓	✓	
6 Clean Water & Sanitation			✓				
7 Affordable & Clean Energy							✓
8 Decent work & Economy growth						✓	
9 Industry Innovation & Infrastructure					✓		
10 Reduced inequalities				✓	✓	✓	
11 Sustainable cities & communities	✓	✓	✓		✓	✓	✓
12 Responsible consumption & production			✓			✓	✓
13 Climate Action							✓
14 Life below Water							✓
15 Life on land	✓	✓	✓				✓
16 Peace, Justice & Strong Institutions	✓						
17 Partnerships for goals	✓	✓	✓	✓	✓	✓	✓

Document prepared by Jotinder Singh Ahluwalia for Rotary Club of Mumbai Sher E Punjab. For INTERNAL PURPOSES ONLY.